

A Legal Framework for Private Agreements in Digital Relationships

IBO Summit ~ Building Justice Layer of the Internet
November 17, 2020



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Our Credo

Respectful technology
is better for **both**
Me-s and B-s.

Market creation through measurement & consumer awareness

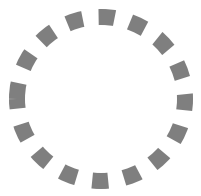


Me2B Manifesto

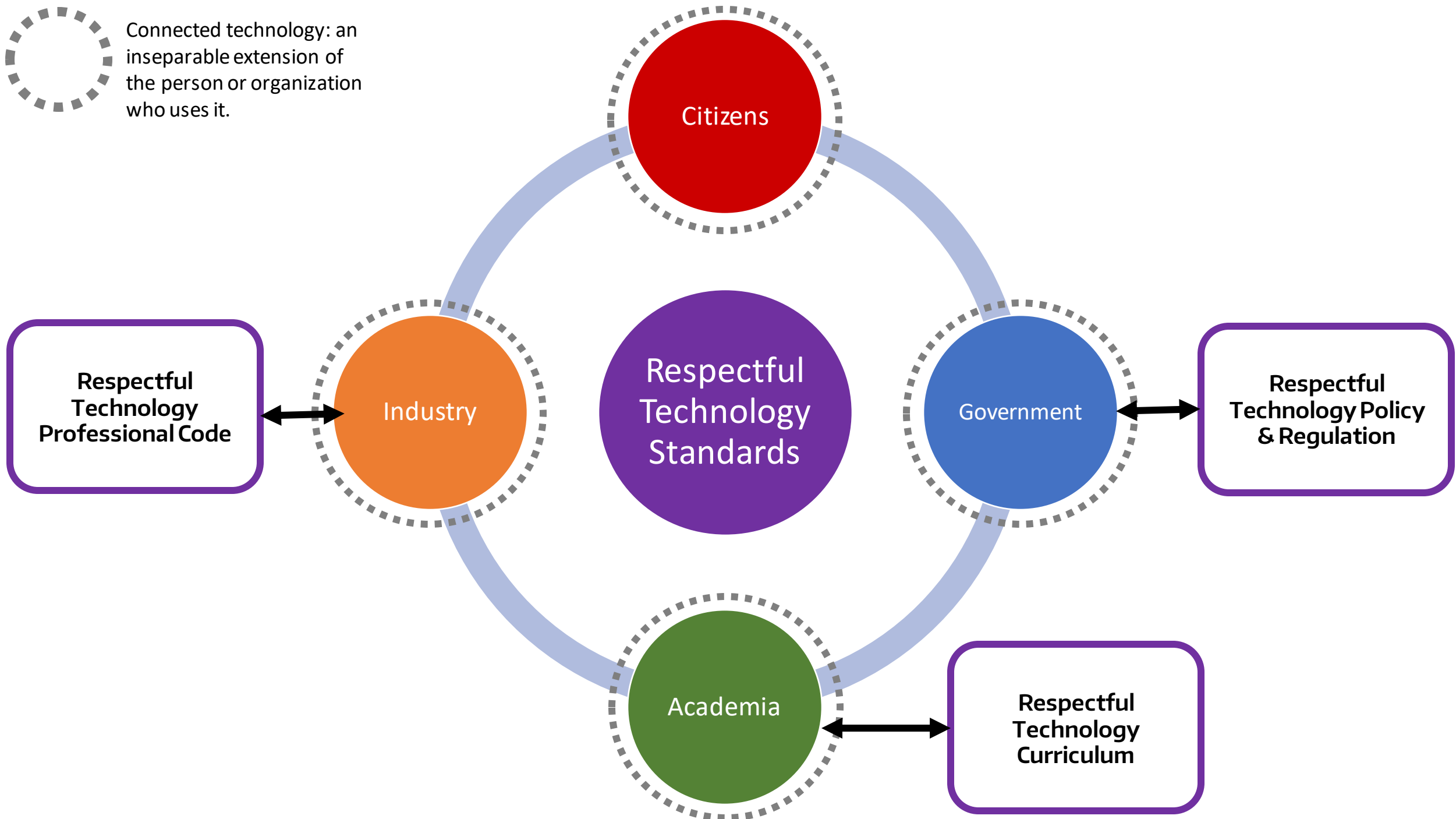
- **I'm in charge** | I'm in charge of my Me2B Relationship with product and service providers. I'm in charge of all information about me.
- **We play nice** | We agree to play nice, according to the Rules of Engagement. Doing so is a win/win—it builds trust and deepens the value of our Me2B Relationship.
- **We assert our rights** | No using collecting, storing, sharing, computing or deriving information about me without a Me2B Relationship.

Rules of Engagement

- **Freedom** | We agree not to coerce or manipulate each other.
- **Respect of Boundaries** | We agree to respect each other's personal boundaries.
- **Respectful Defaults** | In the absence of stated preferences, we default to the most conservative behavior.
- **Fairness & Non-exploitation** | We agree to treat each other fairly and not exploit things that are shared.
- **Good Communication** | We agree to be forthright, honest and clear in our communication.
- **Non-Harming** | We agree not to willfully harm one another.
- **Problem Solving** | We agree to respectful, collaborative and fair problem solving methods.



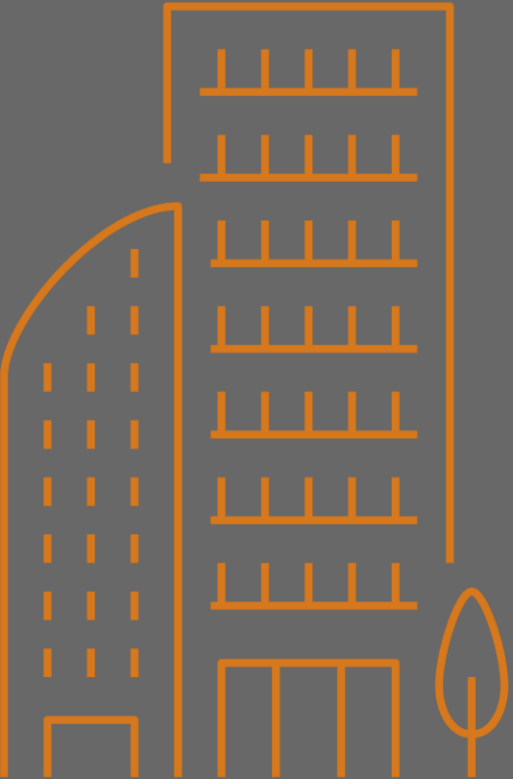
Connected technology: an inseparable extension of the person or organization who uses it.



Me



B



Rights



Duties

Exercising Digital Rights

- Policy & Regulation
- Private Agreements
 - Notice and choice (“consent”)
 - Contract
 - License

We're mainly interested in agreements related to **information sharing.**

We're also interested in empowering **people** to grant data use rights to vendors.

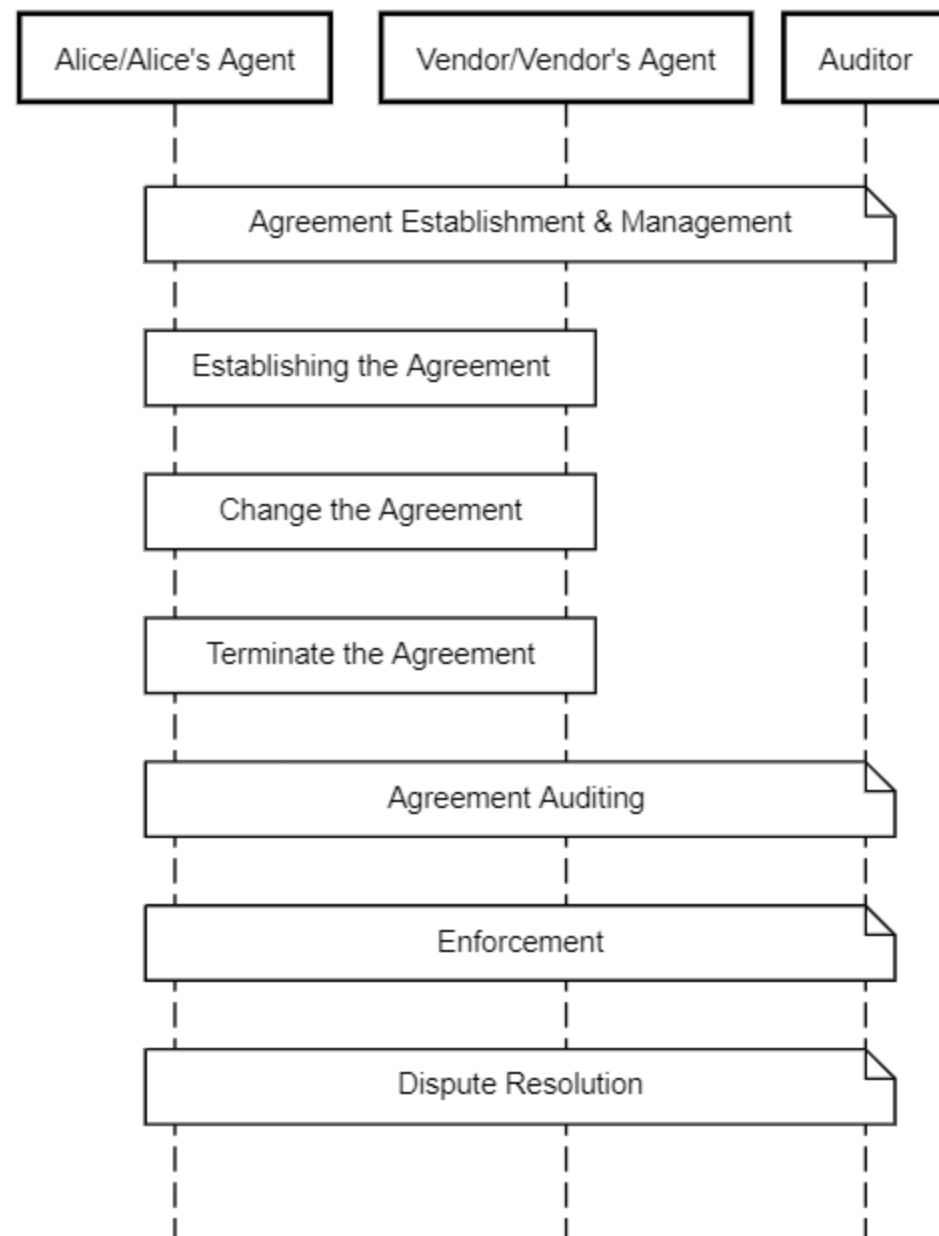
Because currently, the individual can only agree to what the vendor offers or walk away.

Private Agreement Lifecycle in Stages

1. Agreement Establishment & Management
2. Agreement Auditing
3. Agreement Enforcement
4. Dispute Resolution

We're interested in technology-facilitation of the lifecycle of the process to empower people.

Private Agreement Legal Framework



Agreement Establishment & Management

Creative Commons 3-layer license model



IEEE 7012

- Machine Readable Personal Privacy Terms
- Defining an interoperable specification for user preferred machine readable privacy terms.
- Information Sharing agreement ala ISO International Standardized Profile
 - Profile “generator”
 - Extensible baseline schema

Agreement Auditing

Kantara Initiative

- Information Sharing Interoperability WG
- Personal Data Use Record Framework

What's Next

Private Agreement Legal Framework Task Force

- Refine & consensus on lifecycle model
- Landscape inventory for work for stage
- Digital Rights aligned requirements for each stage