Me2B Safe Spec for Respectful Technology
App Raw Data
Version 1.0
RTS WG
26-Apr-22

CC License: Attribution-NonCommercial-ShareAlike 4.0 International
<table>
<thead>
<tr>
<th>VERSION</th>
<th>DATE</th>
<th>EDITORS</th>
<th>CONTRIBUTORS</th>
<th>DESCRIPTION OF CHANGES</th>
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<tr>
<td>0.1</td>
<td>7/7/21</td>
<td>L. LeVasseur</td>
<td>RTS WG</td>
<td>Draft</td>
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<td>4/26/22</td>
<td>L. LeVasseur</td>
<td>RTS WG</td>
<td>Publication version.</td>
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This workbook is used to capture the detailed raw data for a mobile app audit.

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Sheet 2: Revision History
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Sheet 9: 6 - Data Processing Location Commitment
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Sheet 12: 9 - Data Processing in One-off Transaction Commitment
Sheet 13: 10 - Data Processing in Loyalty Program Commitment
Sheet 14: 11 - Data Processing in Me2B Marriage Commitment
<table>
<thead>
<tr>
<th>1 - APPLE PRIVACY LABEL</th>
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<tbody>
<tr>
<td>&lt;Cut and paste Apple Privacy Label&gt;</td>
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## 2 - PERMISSIONS AUDIT

Tool to help vendor better understand what’s happening in your apps, and also prepare you for inevitable transparency/disclosure and ultimately closer compliance scrutiny.

For each of the permissions requested by the app listed below, answer each of these questions:
- Do you need this info?
- What is it being used for (precisely)?
- Are you able to get this same info with a less exact piece of data?

Every permission you request, ALL of the SDKs have access to that information.

If you don’t have a trusted relationship and a contract, remove the SDK. You are the Data Controller and are responsible for the behaviors of these Data Processors/co-Data Controllers.

<table>
<thead>
<tr>
<th>PERMISSION</th>
<th>DEFINITION/PURPOSE</th>
<th>HOW DO YOU (Data Controller) USE THIS?</th>
<th>HOW DO PARTNER SDKS USE THIS?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>e.g. Access Fine Location</td>
<td>Access fine location sources, such as the Global Positioning System on the phone, where available. Malicious applications can use this to determine where you are and</td>
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</table>
### 3 - SDK Audit

It's a given that information is being shared without consent. Further we want to evaluate the potential risks associated with each SDK. In a sense, we’re scoring each SDK/“data processor”.

Score between -3 and 1 // Utilities that are known safe are a 1, Neutral Utilities a 0, location utilities a -1, all advertising and analytics SDKs some form of a negative number unless known safe analytics (rare) which should receive a 0.

This historical data is provided via the Me2B AppFigures.com Account. This historical data is provided via the Me2B AppFigures.com Account.

Categories include: Advertising // Analytics // Device Utility / Library // Mediation // Marketing // Map (Location) // (((Most of the Analytics companies also work with Advertising companies and could be sharing or selling segment information))

Many of the analytics companies in the mobile space create cross-app IDs. Their goal is to track users in similar ways to advertising networks. This is a beta field with not 100% confirmed results for whether a global ID is created or not.

<table>
<thead>
<tr>
<th>SDK Product Name</th>
<th>Score</th>
<th>iOS</th>
<th>ANDROID</th>
<th>CATEGORY</th>
<th>Does the SDK create a cross-app ID or is it an advertising network?</th>
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This historical data is provided via the Me2B AppFigures.com Account.
## 4 - NETWORK TRAFFIC AUDIT

<table>
<thead>
<tr>
<th>VENDOR URL</th>
<th>SUBDOMAIN</th>
<th>DOMAIN</th>
<th>DIRECTORY / FILE</th>
<th>IN SDK AUDIT?</th>
<th>PARENT COMPANY</th>
<th>APP NAME</th>
<th>APP TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>e.g. <a href="https://use.typekit.net">https://use.typekit.net</a></td>
<td>use</td>
<td>typekit</td>
<td>N</td>
<td>N</td>
<td>Adobe</td>
<td>APPNAME HERE</td>
<td>iOS</td>
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</table>
### Data Collected by Data Controller

<table>
<thead>
<tr>
<th>DATA COLLECTION METHOD</th>
<th>ID SCHEMA DESCRIPTION</th>
<th>ID DURATION</th>
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</thead>
<tbody>
<tr>
<td>Data is:</td>
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<tr>
<td>Volunteered / Observed / Derived</td>
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</table>

### Data Processor / 3rd Party Sharing

<table>
<thead>
<tr>
<th>DATA PROCESSOR / CO-CONTROLLER NAME</th>
<th>PROCESSOR STATUS</th>
<th>PROCESSOR DESCRIPTION</th>
<th>DATA PROCESSOR RISK CATEGORY</th>
<th>ID SCHEMA</th>
</tr>
</thead>
<tbody>
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### Data Retained After Stopping Commitment

- Data deleted after commitment revoked/ended? (e.g. SDK)
- All no commitment in this state.
<table>
<thead>
<tr>
<th>DATA COLLECTED BY DATA CONTROLLER</th>
<th>DATA PROCESSOR / 3RD PARTY SHARING</th>
<th>DATA RETAINED AFTER STOPPING COMMITMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of data</td>
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<td>Data Processor / Controller Name</td>
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<td>Processor Status</td>
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Note that this is NA for every storage location except Cookies.
# 7 - APP NOTIFICATIONS COMMITMENT

## DATA COLLECTED BY DATA CONTROLLER

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<th>DATA</th>
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<th>JOIN KEY DESCRIPTION</th>
<th>JOIN KEY DURATION</th>
<th>DATA PROCESSOR ID-CONTROLLER NAME</th>
<th>PROCESSOR / CONTROLLER NAME</th>
<th>PROCESSOR STATUS</th>
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<th>DATA PROCESSOR RISK CATEGORY</th>
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## 8 - MARKETING COMMUNICATIONS COMMITMENT

### DATA COLLECTED BY DATA CONTROLLER

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<td></td>
<td>Name of data</td>
<td>Data is: Volunteered / Observed / Derived or</td>
<td>What kind of identification is being created by the Data Controller?</td>
<td>What is the duration of the identification scheme being created by the Data Controller?</td>
<td>DATA PROCESSOR / 3RD PARTY SHARING</td>
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<th>DATA PROCESSOR / 3RD PARTY SHARING</th>
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<th>PROCESSOR STATUS</th>
<th>PROCESSOR DESCRIPTION</th>
<th>DATA PROCESSOR RISK</th>
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<tbody>
<tr>
<td></td>
<td>List of 3rd parties sharing data</td>
<td>Customer / Processor / Co-Controller</td>
<td>(e.g. SDK)</td>
<td>Category and risk assignment for each Data Processor / 3rd Party receiving data</td>
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<thead>
<tr>
<th></th>
<th>ID SCHEME</th>
<th>DATA RETAINED AFTER STOPPING COMMITMENT</th>
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## 9 - One-Off Transaction Commitment

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<th>DATA RETAINED AFTER STOPPING COMMITMENT</th>
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## 11 - ME2B MARRIAGE COMMITMENT

<table>
<thead>
<tr>
<th>DATA</th>
<th>COLLECTION METHOD</th>
<th>JOIN KEY DESCRIPTION</th>
<th>JOIN KEY DURATION</th>
<th>DATA PROCESSOR / CONTROLLER NAME</th>
<th>PROCESSOR STATUS</th>
<th>PROCESSOR DESCRIPTION</th>
<th>DATA PROCESSOR / 3RD PARTY SHARING</th>
<th>DATA RETAINED AFTER STOPPING COMMITMENT</th>
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</table>

Data deleted after commitment revoked/ended? Note that this is NA for every storage location except Cookies.
### 12 - Remember Me Commitment

#### Data Collected by Data Controller

<table>
<thead>
<tr>
<th>#</th>
<th>Data (Name of data)</th>
<th>Collection Method</th>
<th>Join Key Description</th>
<th>Join Key Duration</th>
<th>Data Processor / Co-Controller Name</th>
<th>Processor Status</th>
<th>Processor Description</th>
<th>Data Processor Risk Category</th>
<th>ID Scheme</th>
</tr>
</thead>
</table>

#### Data Processor / 3rd Party Sharing

<table>
<thead>
<tr>
<th>#</th>
<th>Data Collected by Data Controller</th>
<th>Data Processed / 3rd Party Sharing</th>
<th>Data Retained After Stopping Commitment</th>
</tr>
</thead>
</table>

#### Data Retained After Stopping Commitment

- Note that this is N/A for every storage location except Cookies.
### 13 - GENERAL

<table>
<thead>
<tr>
<th>DATA ACCESS REQUEST</th>
<th>DATA DELETION REQUEST</th>
</tr>
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<tbody>
<tr>
<td>Able to request data?</td>
<td>Able to delete data?</td>
</tr>
<tr>
<td>Response received?</td>
<td>Response received? (Permission Revocation Receipt)</td>
</tr>
<tr>
<td>Link to provided data (Data Usage Record)</td>
<td>Proof of downstream data deletion?</td>
</tr>
<tr>
<td>Data Processor / 3rd Party Data Included?</td>
<td>Link to provided data.</td>
</tr>
</tbody>
</table>