We are a non-profit [internet product] testing organization unrelentingly on the side of consumers and their safety.
EXCELLENCE

TRUTH

INTEGRITY

Produced Testing & Research

Testing Techniques & Tools

Me2B Safe Specification

Me2B Ethos & Digital Harms Canon

Me2B Ethos & Digital Harms Canon

Me2B Ethos & Digital Harms Canon
People safely using internet technology

Measuring how many people we have kept safer in some way through our efforts.
The Me2BA Digital Harms Dictionary
Why is Harmonization of Digital Harms Crucial?

• No agreement on what constitutes “harm” when using technology.
  – Legal
  – Regulatory

• The spectrum of harms is large
  – “Programmatic Harms” – harms incurred by ordinary & expected use of technology
  – Using technology for harmful purposes

• Little progress on quantifying damages from harms

• “Digital Rights” thinking disconnected from “harms”
• The Digital Harms Dictionary was the very first deliverable of the Me2B Alliance.
• First version: 2019-2020
• Second version (2021) added references to US Regulations
• <Open Excel version of DHD and share structure>
What’s Next?

• Exploring funding for Digital Harms Wiki as a public resource
  – Would this wiki be useful?
  – Who wants this? Why?
  – Who would contribute? Why?
THANK YOU!